

## Message Text

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----- 035369

R 221808Z AUG 75

FM SECSTATE WASHDC

TO AMEMBASSY TAIPEI

UNCLAS STATE 200249

E.O. 11652: N/A

TAGS: BEXP; TW

SUBJECT: FY '76 TRADE PROMOTION EVENT SCHEDULE

REFERENCE: (A) TAIPEI 5050; (B) TAIPEI 3828; (C) TAIPEI

---- 3942; (D) TAIPEI 2837

1. DUE TO OIM WORKLOAD AND NOW-SHORT LEADTIME, NOVEMBER  
TECH SEMINAR (PROCESS CONTROL INSTRUMENTATION) HAS  
BEEN RESCHEDULED IN JANUARY.

2. TRADE CENTER WILL NOT BE REQUIRED TO LOCALLY PROCURE  
T.C. EXHIBITION IN SPRING. WOODWORKING EQUIPMENT JEEP  
HAS BEEN REPROGRAMMED AS SPECIALIZED EXHIBITION AND  
RESCHEDULED FROM JANUARY TO FEBRUARY. POST IS REQUESTED  
TO COMMENT ON DATES OF FEBRUARY 16-20.

3. PER RESEARCH AND POST RECOMMENDATIONS REF B,  
FEBRUARY INDUSTRIAL AND COMMERCIAL SECURITY AND SAFETY  
EXHIBITION HAS BEEN CANCELLED. HOWEVER, IN VIEW OF  
RESEARCH RECOMMENDATION TO HOLD TECHNICAL SEMINAR AND  
LIKE EVENTS TO PROMOTE MARKET, AND IN VIEW OF PROPOSED  
DEPARTMENT OF LABOR SEMINAR ON OCCUPATIONAL HEALTH  
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AND SAFETY, TRADE CENTER IS REQUESTED TO COOPERATE AS

APPROPRIATE IN SEMINAR EVENT.

4. IN VIEW OF REASONS DELINIATED REF A, OIM ACCEPTS  
POSTS RECOMMENDATION THAT BUILDING AND CONSTRUCTION  
OFF-SITE BE HELD IN APRIL AS ORIGINALLY SCHEDULED.

5. IN ORDER TO MAINTAIN TOTAL OF SIX T.C. EXHIBITIONS  
IN FY '76, A LABORATORY INSTRUMENTS EXHIBITION HAS BEEN  
SCHEDULED IN MAY. POST IS REQUESTED TO SET DATES.

6. BUDGET LEVEL PERMITS REPROGRAMING FORMERLY CANCELLED  
EDUCATIONAL TRAINING AIDS CATALOG SHOW IN MAY.

7. BUDGET LEVEL REQUIRES CANCELLATION OF JUNE COMMERCIAL  
FISHING GEAR TRADE MISSION TO THREE TAIWAN PORTS. PLAN  
TO RESCHEDULE MISSION IN FY '77; SEPTEL TO FOLLOW.

8. PROGRAMED FOR FIFTH QUARTER IN FY '76 ARE MULTI-STORE  
IN-STORE PROMOTION WITH BICENTENNIAL THEME IN JULY  
(SEPTEL TO FOLLOW), AUTOMOTIVE SERVICE EQUIPMENT CATALOG  
SHOW TO TAIPEI, SEOUL, MANILA IN SEPTEMBER, AND POLLUTION  
CONTROL EQUIPMENT T.C. EXHIBITION IN SEPTEMBER.

9. RECENT POLL OF U.S. INDUSTRY PROVED POSITIVE FOR  
JUNE EIPT EQUIPMENT EXHIBITION AT TAIPEI TRADE CENTER,  
BUT NEGATIVE FOR INCLUSION ELECTRONIC COMPONENTS. IF  
POST STILL FEELS COMPONENTS SHOULD BE INCLUDED,  
ADDITIONAL JUSTIFICATION IS NECESSARY AND POLL OF  
COMPONENT MANUFACTURERS ONLY WILL HAVE TO BE TAKEN.

10. FOLLOWING IS SUMMARY OF REVISED FY '76 EVENT  
SCHEDULE:

----A. T.C. EXHIBITIONS

AUGUST 18-22, 1975 -- COMPUTERS AND RELATED EQUIPMENT  
OCTOBER 20-24, 1975-- HOTEL AND RESTAURANT EQUIPMENT

APRIL 19-23, 1976 -- BUILDING AND CONSTRUCTION MACHINERY  
----- AND SUPPLIES

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MAY 1976 ----- LABORATORY INSTRUMENTATION  
JUNE 21-25, 1976 ---- ELECTRONIC PRODUCTION AND TEST

----- EQUIPMENT  
SEPTEMBER 1976 ----- POLLUTION CONTROL EQUIPMENT

----B. SPECIALIZED T.C. EXHIBITION

FEB. 16-20, 1976 -- WOODWORKING EQUIPMENT

---C. MULTI-FIRM BSP

DEC. 9-11, 1975 -- AUTOMOTIVE SERVICES EQUIPMENT

---D. JEEP

SEPT. 8-11, 1975 -- PACKAGING EQUIPMENT

---E. TECHNICAL SEMINARS

JAN. 1976 ----- PROCESS CONTROL INSTRUMENTATION

MARCH 15-17, 1976 -- HEALTH CARE EQUIPMENT (TENTATIVE,

----- DEPENDENT UPON AVAILABILITY FUNDS)

---F. CATALOG SHOWS

MAY 1976 ----- EDUCATIONAL TRAINING AIDS

SEPT. 1976 ----- AUTOMOTIVE SERVICES EQUIPMENT

---G. IN-STORE PROMOTIONS

OCTOBER 1975 ----- TAH-SHING (KAOHSIUNG)

JULY 1976 ----- MULTI-STORE (TENTATIVE,

---- DEPENDENT UPON AVAILABILITY FUNDS) MAW

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## Message Attributes

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